NIET Business School, Greater Noida

S. No	Patent Application No	Title	Inventors	Applicant Name
1	202511055029	A Device for Leadership Skill Assessment via Interactive Scenarios	Dr. ARUN KUMAR SINGH	NIET Business School
2	202511055027	A Consumer Loyalty Index Monitoring Device for Brand Management	Dr. ARUN KUMAR SINGH	NIET Business School
3	202511055026	A Business Travel Productivity Monitoring Device	Dr. ARUN KUMAR SINGH	NIET Business School
4	202511055028	An Onboarding Effectiveness Evaluation Device for HR Use	Dr. ARUN KUMAR SINGH	NIET Business School
5	202511055030	A Device for Tracking and Benchmarking Corporate Social Responsibility	Dr. ARUN KUMAR SINGH	NIET Business School
6	202511055033	A Real-Time Financial Fraud Detection Device for Corporate Use	Dr. MEENAKSHI SHARMA	NIET Business School
7	202511055034	An Investor Sentiment Analysis Device for Business Decisions	Dr. MEENAKSHI SHARMA	NIET Business School
8	202511055035	A Behavioral Credit Scoring Device for Small Enterprises	Dr. MEENAKSHI SHARMA	NIET Business School
9	202511055032	A Mobile Device for Tracking Franchise Performance Indicators	Dr. MEENAKSHI SHARMA	NIET Business School

10	202511055036	A Device for Demand-Supply Gap Estimation in Retail Networks	Dr. MEENAKSHI SHARMA	NIET Business School
11	202511055040	A Startup Valuation Forecasting Device for Venture Capital Use	MAHIMA DOGRA	NIET Business School
12	202511055039	A Device for Strategy Compliance in Multi-National Subsidiaries	MAHIMA DOGRA	NIET Business School
13	202511055042	A Device for Forecasting Customer Churn Using Real-Time Behavior	MAHIMA DOGRA	NIET Business School
14	202511055041	An Agile Workflow Evaluation Device for Project Teams	MAHIMA DOGRA	NIET Business School
15	202511055038	A Smart Negotiation Outcome Prediction Device for Business Deals	MAHIMA DOGRA	NIET Business School
16	202511055054	A Device for Real-Time Brand Sentiment Monitoring Across Markets	Dr. ANJALI SALUJA	NIET Business School
17	202511055057	A Device for Dynamic Staff Reallocation Based on Operational Load	Dr. ANJALI SALUJA	NIET Business School
18	202511055055	A Device for Predictive Maintenance Cost Forecasting in Enterprises	Dr. ANJALI SALUJA	NIET Business School
19	202511055056	An Ethical Compliance Assessment Device for HR and Legal Units	Dr. ANJALI SALUJA	NIET Business School
20	202511055064	A Device for Simulation of Marketing ROI Based on Channel Mix	Dr. ANJALI SALUJA	NIET Business School

21	202511055065	A Cash Flow Forecasting Device with Scenario Management Interface	Dr. NIYATI	NIET Business School
22	202511055063	A Device for Multilingual Customer Service Efficiency Evaluation	Dr. NIYATI	NIET Business School
23	202511055069	A Resource Allocation Optimization Device for Crisis Management	Dr. NIYATI	NIET Business School
24	202511055067	A Device for Detecting Policy Implementation Bottlenecks in Organizations	Dr. NIYATI	NIET Business School