NIET Business School, Greater Noida

Journal Papers

S. No.	Name of Faculty	Title of Paper / Book / Chapter / Case Study	Type of Publication (Journal / Conference / Book / Chapter / Case)	Name of Journal / Publisher / Conference	ISSN / ISBN	Year of Publication	Indexed In (Scopus / Web of Science / UGC CARE / Others)
1	Dr. Anjali Saluja	Analysis of the consequences of adolescents health in a variety of	Journal - Research paper	Multidisciplinary Reviews	2595-3982	2025	Scopus
2	Dr Niyati	Impacts of auxiliary aids on pupils with impairments in reading and	Journal - Research paper	Multidisciplinary Reviews	2595-3982	2025	Scopus
3	Mahima Dogra	An analysis of the effect of the COVID-19 pandemic and rehabilitation	Journal - Research paper	Multidisciplinary Reviews	2595-3982	2025	Scopus
4	Dr. Nitin Mohan,	Evidence-Based Adolescent Healthcare Programs Strengthening	Journal - Research paper	Adolescencia e Saude	2177-5281	2026	Scopus
5	Mayank Kumar Pandey,	Scientific Research on Pediatric Health Promotion Addressing	Journal - Research paper	Adolescencia e Saude	2177-5281	2026	Scopus
6	Ashish Diwakar	Professional Pediatric Nursing Experiences Supporting Adolescents	Journal - Research paper	Adolescencia e Saude	2177-5281	2026	Scopus
7	Dr Pooja Kapoor	Integrated Educational and Pediatric Healthcare Approaches Enhancing	Journal - Research paper	Adolescencia e Saude	2177-5281	2026	Scopus
8	Dr Niyati	Collaborative Pediatric Care Models Encouraging Adolescent	Journal - Research paper	Adolescencia e Saude	2177-5281	2026	Scopus
9	Dr Anjali Saluja	Evidence-Based Strategies Supporting Adolescent Mental Wellness	Journal - Research paper	Adolescencia e Saude	2177-5281	2026	Scopus
10	Anita Menon	Scientific Perspectives on Adolescent Emotional Intelligence and	Journal - Research paper	Adolescencia e Saude	2177-5281	2026	Scopus
11	Manoj Kumar	Technology-Assisted Educational Support for Professional Pediatric	Journal - Research paper	Adolescencia e Saude	2177-5281	2026	Scopus
12	Sakshi Vatsalya	Community Health Promotion Initiatives Encouraging Healthy	Journal - Research paper	Adolescencia e Saude	2177-5281	2026	Scopus
13	Ms. Riddhika Chaterjee	Examining the Role of Omnichannel Strategies in Shaping Shopping	Research paper	Advances in Consumer Research	0098-9258	2026	ABDC
14	Dr. Nitin Mohan	Circular Economy Integration in Green Marketing: Turning Waste into	Research paper	MSW MANAGEMENT	ISSN: 1053-7899	2026	Scopus Q-4
15	Mayank Kumar Pandey	Smart Enterprises in the Digital Era- A Conceptual Model of Technology	Research paper	International journal of Research & Development		2026	Others
16	Dr. Arun Kumar Singh	Influencers and Brands Successful Collaborations: A Mutual	Research paper	Journal of Marketing & Social Research		2025	ABDC
17	Dr. Niyati	Innovative talent management practices for a seamless digital	Research Paper	Journal of Innovation and Entrepreneurship	2192-5372	2025	Scopus
18	Dr. Niyati	Balancing Innovation and Well-being: AI Tools and Their Impact on	Research Paper	Atlantis Press	978-94-6463-898-1	2025	Scopus
19	Dr. Anjali Saluja	Balancing Automation with Human centered HR Practices	Research Paper	Atlantis Press	978-94-6463-898-1	2025	Scopus
20	Dr. Anjali Saluja	Developing an effectual model for improving multi-cloud service	Research Paper			2025	Scopus
21	Dr Rohit Kaushik	CYBER NATIVES UNDER PRESSURE: SOCIAL MEDIA	Research Paper	Academy of Marketing Studies Journal	1528-2678-29-6-245	2025	N.A
22	Dr. Veena Grover	Transforming the Energy Sector: Addressing Key Challenges through	Research Paper	EAI Endorsed Transactions on Energy Web, Vol.10	2032-944X.	2024	Scopus
23	Dr. Veena Grover	Credit Risk Assessment and Financial Decision Support Using	Research Paper	Risks	2227-9091	Oct-24	ESCI. Scopus,WOS
24	Dr. Veena Grover	Decision Tree Based Crowd Funding for Kickstarter Projects	Research Paper	EAI Endorsed Transactions on Scalable Information	2032-9407	Dec-24	ESCI. Scopus
25	Dr. Veena Grover	Regional trade expansion opportunities in Central and South Asia:	Research Paper	Cogent Economics & Finance	2332-2039	May-24	ESCI. Scopus,WOS
26	Dr. Veena Grover	Artificial Intelligence in Medical Field	Research Paper	EAI Endorsed Transactions on Pervasive Health	2411-7145	Dec-23	Scopus
27	Dr. Veena Grover & Ms.	Proposed hybrid Model in Online Education	Research Paper	EAI Endorsed Transactions on Internet of Things	2414-1399.	Jan-24	Scopus
28	Dr. Veena Grover & Ms.	Employee Attrition: Analysis of Data Driven Models	Research Paper	EAI Endorsed Transactions on Internet of Things	2414-1399.	Jan-24	Scopus
29	Dr. Veena Grover	Transformative Metamorphosis in Context to IoT in Education 4.0	Research Paper	EAI Endorsed Transactions on Internet of Things	2414-1399.	Jan-24	Scopus
30	Ashish diwakar	Challenges Of Financial Behavioral In Personal Investment: Analyzing	Research Paper	EducationalAdministration: Theory andPractice	2148-2403	Apr-24	Scopus
31	Ms. Mahima Dogra	Brand Presence on Internet media: Quantitative and Qualitative Study	Research Paper	EAI Endorsed Transactions on Scalable Information	2032-9407	30-12-2023	Scopus
32	Dr. Anjali Saluja	Developing an effectual model for improving multi-cloud service	Research Paper	International Journal of System Assurance		13-01-2025	springer
33	Dr. Anjali Saluja	ARTIFICIAL INTELLIGENCE-BASED RESEARCH IN FINANCE AND	Research Paper	World Journal of Management and Economics	1819-8643	Jan-24	ABDC
34	Dr. Anjali Saluja	Precision Marketing Strategy for E-Commerce By Using Big Data	Research Paper	Journal of Informatics Education and Research	1526-4726	Dec-23	ABDC
35	Dr. Niyati	Innovative technique for minimizing potential risks to secure hybrid	Research Paper	International Journal of System Assurance		Jan-25	springer
36	Vaibhav Prakash	A paradigm shifts in fintech and rural inclusion challenges in India	Research Paper	International Journal of Science and research	-8185	24-May	UGC-CARE
37	Vaibhav Prakash	To study impact and cause relationship of political economy and its	Research Paper	International Journal of Science and research	-8185	24-Nov	UGC-CARE
38	Dr. Meenakshi Sharma	Navigating the National Eduacation Policy 2020: Challenges and	Research Paper	European Economic Letters	2323-5233	2025	Scopus
39	Dr. Meenakshi Sharma	Challenges Faced by Higher Educational Institutions in Implementing	Research Paper	Journal of Informatics Education and Research	1526-4726	2024	Thanuj international