NIET Business School, Greater Noida

Books Published

S. No.	Name of Faculty	Title of Paper / Book / Chapter / Case	Type of Publication (Journal / Conference / Book / Chapter / Case)	Name of Journal / Publisher / Conference	ISSN / ISBN	Year of Publication	Indexed In (Scopus / Web of Science / UGC CARE / Others)
1	Dr. Veena Grover	Full book	Book	Blockchain, IoT, and AI Technologies for Supply Chain Management	https://link.springer.com/chapter/10.1007/979-8-8688-0315-4_1	01-08-2024	IGI global
2	Dr. Veena Grover	Full book	Book	Approaches to Human-Centered AI in Healthcare	ISBN13:9798369322383	Mar-24	IGI global
3	Dr. Veena Grover	Full book	Book	Analyzing Explainable AI in Healthcare and the Pharmaceutical Industry	ISBN13: 9798369354681	Jun-24	IGI Global
4	Dr. Veena Grover	Full book	Book	[Unleashing the Power of Basic Science in Business](https://www.igi-global.com/book/unleashing-power-basic-science-business/340693)	ISBN13: 9798369355039	Jul-24	Routledge
5	Dr. Veena Grover	Full Book	Book	Data Engineering for Data-Driven Marketing	ISBN-10. 1836623275	Feb-25	CRC Press
6	Dr. Veena Grover	Full Book	Book	Intelligent Computing and Optimization for Sustainable Development	ISBN-10. 1032624566	Dec-24	N.A